

# CELEBRATE VOLUNTEERISM

NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION

Patriots Difference Maker of the Week | Collection Drives | Volunteer Opportunities

## The Patriots Are On To Celebrate Volunteerism

The Celebrate Volunteerism initiative aims to share examples of dedicated volunteers, build awareness of the need for volunteering, identify and educate others about volunteer opportunities and inspire New Englanders to follow the Kraft family's example of becoming lifelong volunteers.

Throughout the season, the Kraft family and New England Patriots Charitable Foundation will celebrate volunteers that work tirelessly to support children and families in need throughout the New England region, while also encouraging Patriots fans to get involved in their communities.

Each week, the Kraft family and Foundation recognizes one outstanding volunteer as the "Patriots Difference Maker of the Week." Fifteen outstanding volunteers will be named as a Patriots Difference Maker of the Week. They will each be featured in print materials, including Patriots Football Weekly and Patriots GameDay magazine. They will also be featured on our website and they will be recognized at the Patriots final regular season home game against the New York Jets on December 24.

During the players one day off, they are giving back as part of Patriots Community Tuesdays. Current and former Patriots players will interact with children and families each week and speak about the importance of volunteering. New England Patriots cheerleaders, mascot, Pat Patriot, and families of Patriots players and coaches will also be actively involved in the Celebrate Volunteerism initiative throughout the season.

The Kraft family and Foundation encourage all Patriots fans to join us by nominating an individual for the "Patriots Difference Maker of the Week" award, making a donation to our coat and toy drives or by volunteering in their local communities. Each week, we will post volunteer opportunities that are available with our partnering nonprofit organizations.

Be sure to check back here throughout the season for the most up to date information on the Celebrate Volunteerism initiative.



Patriots players, including **Devin McCourty** and **Matthew Slater**, will be out in the community on a weekly basis during the season.



Patriots players, including left tackle **Nate Solder**, participate in a variety of community events including the annual Children's Holiday Party.



The Patriots Women's Association are active volunteers throughout the year, helping to collect coats and toys for children, serving food to women in need and more.

## CONGRATULATIONS TO OUR 2016 PATRIOTS DIFFERENCE

### MAKERS OF THE WEEK!

#### Kelvin Ing

#### *Cape Cod Challenger Club*

After noticing a lack of athletic and recreational programming, Kelvin and his wife founded the Cape Cod Challenger Club in 2005 to provide athletic opportunities for children with cognitive, developmental and/or physical disabilities. In the beginning, activities were held at various fields and venues across Cape Cod. Kelvin began working with the town of Barnstable and was able to find a home for the Cape Cod Challenger Club to host their programs. He even helped to renovate the space that now includes baseball fields, a cafeteria, gymnasium, a walking track and staging for various events. Throughout the year, the Cape Cod Challenger Club offers arts and crafts, baseball, basketball, bowling, martial arts, music programming, soccer and much more. This organization would not have been possible without Kelvin's vision and dedication. While he is responsible for many roles as the founder of the organization, his favorite position is "Coach."

